

Navajo Times

DINÉ BI NAALTSOOS

2024 ONLINE ADVERTISING RATES

We offer businesses affordable ways to advertise on the Navajo Times website.

Top Banner
(w) 728 x (h) 90

Full Scraper
(w) 120 x (h) 600

Half Scraper
(w) 120 x (h) 240

Large Box
(w) 336 x (h) 280

Bottom Banner
(w) 728 x (h) 90

Image provided for location and relative size to our webpage - not actual size.

Online Sizes

LOCATION	SIZE IN PIXELS	COST PER MONTH
Top Banner	(w) 728 x (h) 90	\$265.00
Large Box	(w) 336 x (h) 280	\$233.20
Half Scraper	(w) 160 x (h) 300	\$212.00
Full Scraper	(w) 160 x (h) 600	\$254.40
Bottom Banner	(w) 728 x (h) 90	\$212.00

Advertisers are not limited to ad sizes listed in this media kit. Custom ad sizes are available. Please inquire about custom ad sizes with our advertising representatives. All prices include 6% NN Sales Tax.

Submitting Files



RECOMMENDED

SPECIFICATIONS



RGB Color Mode
72 ppi (pixels per inch)

Supplied banners must be in GIF, JPEG or PNG formats, we also accept HTML. We may request original artwork in case there is a need to design the ad. All emailed info and artwork files should be no more than 1MB and built to size. Email files to: advertise@navajotimes.com

Fees: A late fee 2% will be applied to past due invoices (net terms, 30 days). Requests for additional invoice(s) & e-tear sheet(s) will incur a \$10 service fee for each invoice/e-tear sheet. 15% cancellation fee will apply to ads cancelled after posting to the Time website.

Digital E-Edition

The Navajo Times online Digital Edition offers a full color cover-to-cover version of the weekly paper via your computer, or other mobile device.

With a digital subscription you get access to each week's complete Thursday paper, and is made for computer, tablet and mobile device viewing.

Our digital edition is accessible several ways. For desk or laptop computers go to: mynewsonthego.com/navajo and click on "Purchase a New Subscription." Follow the instructions to subscribe and make payment.

For other devices (pads, tablets or phones) go to iTunes and get the app. Search and download the "My News On the Go" app. Open and select Navajo Times from the list of publishers.

Click "Purchase a new subscription" and follow the instructions to complete your order. If you have questions, call the Navajo Times Subscription desk at (928) 871-1150.

SUBSCRIPTION RATES

One Time Edition	\$2.00
3 Months	\$25.50
6 Months	\$45.00
One Year	\$75.00

GET IT ALL
View the entire Navajo Times online from your desktop computer.

EASY NAVIGATION
Flip through thumbnails to find the page you are looking for - fast.

DOWNLOAD
You can save any section, or the entire edition to your computer with a click.

COME BACK LATER
With the bookmark feature it's easy to return where you left off.

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P.O. Box 310
Hwy. 264 and Route 12 Window Rock, AZ 86515
Advertising Department
(928) 871-1145/1144/1146
advertise@ntpc.biz