

Navajo Times | 2025 FACEBOOK AD RATES

DINÉ BI NAALTSOOS



ADVERTISE ON FACEBOOK

Navajo Times now offers Facebook Ads. Your Facebook ad will appear in the desktop and mobile News Feed.

OPEN RATE - \$530

TAX INCLUDED

STATIC POST

DURATION: 7 DAYS / ONE WEEK



STATIC ADS

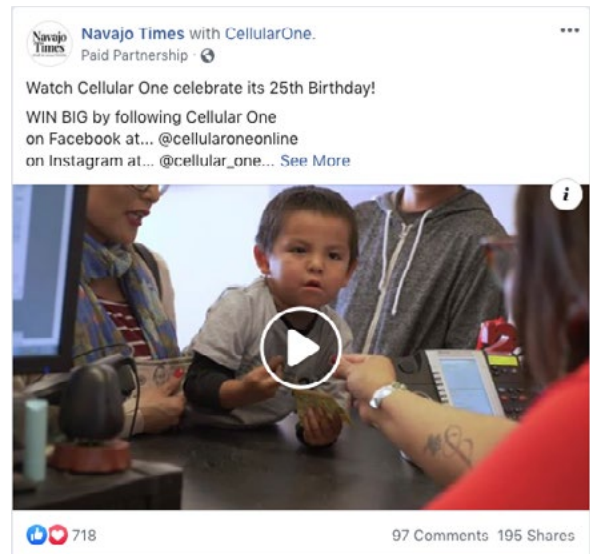
For static ads we require a photo with separate ad copy. Excessive text in ad images may result in your ad reaching fewer people. Try to use little or no image text when possible. We recommend 125-200 characters with a link to product or service.

OPEN RATE - \$1,272

TAX INCLUDED

VIDEO POST

DURATION: 7 DAYS / ONE WEEK



VIDEO ADS

We recommend H.264 compression, square pixels, fixed frame rate, progressive scan, and stereo AAC audio compression at 128kbps+. For ad copy, we recommend 125-200 characters with a link to product or service

Expand your business's reach by advertising on our newspaper's Facebook feed—where your message connects directly with our audience. Our active followers are already tuned in for news and recommendations they trust. By placing your ad in our feed, you'll reach a wider audience than organic posts alone—Facebook ads guarantee your business is seen, not just by our followers but also by their networks as they like, comment, and share. Whether you want to promote a special offer, launch a new service, or simply boost your brand's visibility, advertising with us puts your business front and center in the community conversation. Take advantage of targeted exposure and measurable results—let us help you turn our audience into your new customers.

Navajo Times
DINÉ BI NAALTSOOS

P.O. Box 310
Hwy. 264 and Route 12 Window Rock, AZ 86515
Advertising Department
(928) 871-1145/1144/1146
advertise@ntpc.biz