

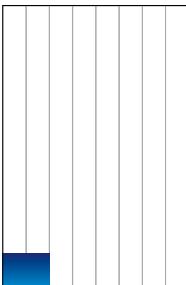
Navajo Times

DINÉ BI NAALTSOOS

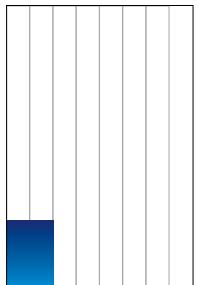
2026 PUBLIC NOTICE RATES

OPEN RATE ON COLUMN INCHES—\$13

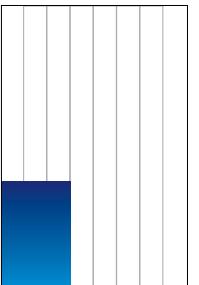
4 COL. IN.



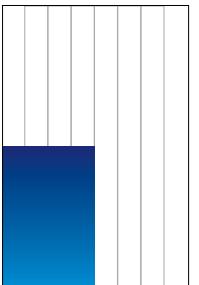
10 COL. IN.



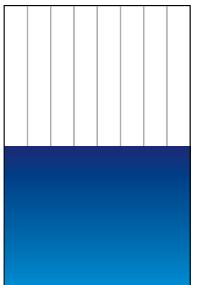
21 COL. IN.



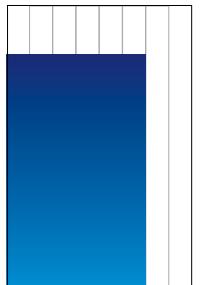
42 COL. IN.



84 COL. IN.



108 COL. IN.



168 COL. IN.



2x2 Ad Size

2 col. x 2
[w] 3.05" x [h] 2"

Black/White

\$55.12

Spot color (1 color)

\$102.82

Full Color

\$245.92

2x5 Ad Size

2 col. x 5
[w] 3.05" x [h] 5"

Black/White

\$130.00

Spot color (1 color)

\$185.50

Full Color

\$328.60

3x7 Ad Size

3 col. x 7
[w] 4.625" x [h] 7"

Black/White

\$289.38

Spot color (1 color)

\$337.08

Full Color

\$480.18

1/4 Page

4 col. x 10.5
[w] 6.2" x [h] 10.5"

Black/White

\$578.76

Spot color (1 color)

\$626.46

Full Color

\$769.56

1/2 Page

8 col. x 10.5
[w] 12.5" x [h] 10.5"

Black/White

\$1,157.52

Spot color (1 color)

\$1,205.22

Full Color

\$1,348.32

Page Buster

6 col. x 18
[W] 9.35" X [H] 18"

Black/White

\$1,488.24

Spot color (1 color)

\$1,535.94

Full Color

\$1,679.04

Full Page

8 col. x 21
[w] 12.5" x [h] 21"

Black/White

\$2,315.04

Spot color (1 color)

\$2,362.74

Full Color

\$2,505.84

In-boxed ads are applicable to all notices with the exception of legal notices that require an order for publication. Such as legal notices (Quiet Titles, Probates, Name Change, Notice of Suits, etc.) that come from the Navajo Nation Judicial Court System or any other Judicial Court System that requires publication via newspaper.

LINE-ONLY ADS

LINEAR COLUMN AD RATE

\$3 per line

\$16 for LOGO AND/OR
COLORED TEXT/BOX

NOTARIZED AFFIDAVIT

\$4

Required by most legal ads, please specify when ordering if needed.



COLUMN SIZES

1 COLUMN = 1.5"

5 COLUMN = 7.775"

2 COLUMN = 3.05"

6 COLUMN = 9.35"

3 COLUMN = 4.625"

7 COLUMN = 10.925"

4 COLUMN = 6.2"

8 COLUMN = 12.5"

LEGAL

LEGAL NOTICE

Whiteriver Construction is requesting subcontractor and supplier bids for Nursing Home in Albuquerque, NM. Contact (555) 555-5555 or email xxx@wrc-construction.com. To be Published in The NAVajo TIMES September 25, 2014.

7 POINT TYPE

CLASSIFIED

NANNY/BABYSITTER WANTED. Family located out of state is seeking a live-in nanny/babysitter to provide full time child care. Pay depends on experience. Call 555-555-5555.

9 POINT TYPE

DEADLINE: 3 P.M. MONDAY

Customer supplied information/files must be submitted by e-mail, fax, mail or hand delivered. No orders will be taken over the phone. Affidavits and printed samples will be mailed USPS on final publication date to address on Advertising Order Form, please check to make sure it is correct. Ads must be prepaid (unless prior arrangements have been made). Price quotes are available. A 15% rush fee will apply to ads purchased after deadline (3 p.m. Monday). There is no additional charge for designing your ad. First (2) proofs are complimentary - \$50 fee for each additional proof thereafter.

Fees: A late fee 2% will be applied to past due invoices (net terms, 30 days). Requests for additional invoice(s) & tear sheet(s) will incur a \$10 service fee for each invoice/tear sheet.

For more information please call us at (928) 871-1148 or email legals@ntpc.biz

Prepayment is required for all classified/legal notices. Payment must be made in full in order for publishing. Navajo Times accepts all major credit cards, money order, and cashier's check. NO PERSONAL CHECKS. Make money order payable to Navajo Times Publishing Company, Inc. Navajo Times does not accept Alcohol/Tobacco ads. Customer submitted files: Adobe CC (Photoshop, Illustrator, InDesign etc.) Microsoft Office. Publisher, Powerpoint files may incur additional charges. 6% Navajo Nation Tax will be added to all advertising orders and contracts. Advertiser must remit payment within net terms thirty (30) days of invoice date. Failure to make payment within terms may result in account reverting to pre-pay status. For more information please contact an Advertising Representative. MANAGEMENT RESERVES THE RIGHT TO REFUSE THE PUBLICATION OF ANY ADVERTISEMENT.

Navajo Times

DINÉ BI NAALTSOOS

P.O. Box 310
Hwy. 264 and Route 12 Window Rock, AZ 86515
Public Notices Department
(928) 871-1148
legals@ntpc.biz

UPDATED: December 12, 2025