

# Navajo Times

DINÉ BI NAALTSOOS

## 2026 ONLINE ADVERTISING RATES

We offer businesses affordable ways to advertise on the Navajo Times website.



The screenshot shows the Navajo Times homepage with a navigation bar at the top. Below the header, there are several news articles and a large grid of images. Overlaid on the page are five blue rectangular boxes representing ad sizes:

- Top Banner**: (w) 728 x (h) 90
- Bottom Banner**: (w) 728 x (h) 90
- Full Scraper**: (w) 160 x (h) 600
- Half Scraper**: (w) 160 x (h) 240
- Large Box**: (w) 336 x (h) 280

Image provided for location and relative size to our webpage - not actual size.

### Online Sizes

LOCATION	SIZE IN PIXELS	COST PER MONTH
Top Banner	(w) 728 x (h) 90	\$265.00
Large Box	(w) 336 x (h) 280	\$233.20
Half Scraper	(w) 160 x (h) 300	\$212.00
Full Scraper	(w) 160 x (h) 600	\$254.40
Bottom Banner	(w) 728 x (h) 90	\$212.00

Advertisers are not limited to ad sizes listed in this media kit. Custom ad sizes are available. Please inquire about custom ad sizes with our advertising representatives. All prices include 6% NN Sales Tax.

### Submitting Files



#### RECOMMENDED

#### SPECIFICATIONS

RGB Color Mode  
72 ppi (pixels per inch)

Supplied banners must be in GIF, JPEG or PNG formats, we also accept HTML. We may request original artwork in case there is a need to design the ad. All emailed info and artwork files should be no more than 1MB and built to size. Email files to: [advertise@navajotimes.com](mailto:advertise@navajotimes.com)

**Fees:** A late fee 2% will be applied to past due invoices (net terms, 30 days). Requests for additional invoice(s) & e-tear sheet(s) will incur a \$10 service fee for each invoice/e-tear sheet. 15% cancellation fee will apply to ads cancelled after posting to the Time website.

### Digital E-Edition

**The Navajo Times online Digital Edition offers a full color cover-to-cover version of the weekly paper via your computer, or other mobile device.**

With a digital subscription you get access to each week's complete Thursday paper, and is made for computer, tablet and mobile device viewing.

Our digital edition is accessible several ways. For desk or laptop computers go to: [mynewsongthego.com/navajo](http://mynewsongthego.com/navajo) and click on "Purchase a New Subscription." Follow the instructions to subscribe and make payment.

For other devices (pads, tablets or phones) go to iTunes and get the app. Search and download the "My News On the Go" app, Open and select Navajo Times from the list of publishers. Click "Purchase a new subscription" and follow the instructions to complete your order. If you have questions, call the Navajo Times Subscription desk at (928) 871-1150.

**More Information:** [www.navajotimes.com/store](http://www.navajotimes.com/store)

#### SUBSCRIPTION RATES

One Time Edition	\$2.00
3 Months	\$25.50
6 Months	\$45.00
One Year	\$75.00

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[advertise@ntpc.biz](mailto:advertise@ntpc.biz)

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